BRADFORD COUNTY DEPARTMENT OF EMERGENCY MANAGEMENT

TASK PARGANIZATION AND PROPERTY MANAGEMENT AND PROPERT

945-B North Temple Avenue Starke, Florida 32091

Phone (904) 966-6336, FAX (904)966-6169 brian_johns@bradfordcountyfl.gov

Brian K. Johns Director

Emergency Management to offer FREE instant severe weather text alerts

Bradford County Emergency Management is pleased to announce we can send *FREE* NWS weather products to your e-mail account, text pager or smart phone.

Anyone wishing to receive NWS products to their EMAIL inbox, or to their device using an email address method, can <a href="mailto:ema

You may choose when you would *not* like to receive alerts (if there are any time periods through which you would NOT like to receive them). Some people want the bulletins no matter what time it is. Some people don't want to be bothered at night, no matter what. If you don't want them after-hours, let us know. For bulletins issued inside that cutoff time, do you want us to DISCARD THEM ENTIRELY, or HOLD them until the morning and still send them, regardless of how old they are? Yes; we can do that, too. This is a very powerful custom option that most other PAY services don't have.

Depending upon what your cell phone/pager/smart phone is capable of, the system can send *Full Text* messages and *Short* messages. We recommend short, abbreviated messages for pagers & phones unless you've got unlimited text and unlimited message length AND it doesn't cost you anything.

- Full Text. The whole message is sent in its entirety.

 [Example] (Recommended only for e-mails.)
- *Short* just sends a customized, very short, abbreviated message, such as..."NWS-JAX has issued a Tornado Warning for Bradford County, until 7:00PM."

 [Examples] (*This method is recommended for sending to pagers*.)